

Purple Group Limited
(Incorporated in the Republic of South Africa)
(Registration number 1998/013637/06)
Share code: PPE ISIN: ZAE000185526
("the Company")

DISTRIBUTION OF INTEGRATED ANNUAL REPORT INCLUDING NOTICE OF ANNUAL GENERAL MEETING

The Integrated Annual Report, containing the full audited consolidated financial statements for the Company for the year ended 31 August 2022, was distributed to shareholders electronically today, 14 November 2022. The summary consolidated results for the year ended 31 August 2022 have also been released on SENS today 14 November 2022. Shareholders are further advised that the Integrated Annual Report will also be made available on the Company's website: <https://www.purplegroup.co.za/our-financials>

The annual financial statements were audited by the Company's auditors, BDO South Africa Incorporated and their unmodified audit report, which includes key audit matters, is available for inspection at the Company's registered office.

Notice of the annual general meeting

Notice is hereby given that the annual general meeting ("AGM") of ordinary shareholders of the Company will be held virtually on Friday, 20 January 2023 at 10:00, to transact the business as stated in the annual general meeting notice forming part of the integrated annual report.

Should any shareholder (or representative or proxy for a shareholder) wish to participate in the Virtual AGM, that shareholder should apply in writing (including details on how the shareholder or representative (including proxy) can be contacted) to the Company and Transfer Secretaries via email at purple@4axregistry.co.za for the Company and Transfer Secretaries to arrange for the shareholder (or representative or proxy) to provide reasonably satisfactory identification for the purposes of section 63(1) of the Companies Act 71 of 2008, as amended (Companies Act) and for the Company and Transfer Secretaries to provide the shareholder (or representative or proxy) with the link to the Online Registration and Voting Platform as well as the process to register and vote online.

Salient dates and times:

Record date to receive notice of AGM	Friday, 04 November 2022
Integrated Annual Report, including the Notice of AGM, published on the Company's website and distributed to shareholders via email on	Monday, 14 November 2022
Notice of AGM distributed to shareholders by post by no later than	Friday, 18 November 2022
Last day to trade to be recorded in the register on the record date for participation in the AGM	Tuesday, 10 January 2023
Record date to participate in and vote at the AGM	Friday, 13 January 2023
Last day for lodging forms of proxy at 10:00 on*	Wednesday, 18 January 2023
AGM at 10:00 on	Friday, 20 January 2023
Results of the AGM released on SENS on	Friday, 20 January 2023

* any proxies not lodged by this time must be emailed to the Transfer and Company Secretaries prior to the annual general meeting to ensure that the Proxy is able to access the virtual AGM.

Johannesburg

14 November 2022

Transfer and Company secretaries: CTSE Registry Services Proprietary Limited (Previously 4 Africa Exchange Registry)

Sponsor: Deloitte & Touche Sponsor Services Proprietary Limited