



Premier Fishing & Brands Limited

The First Choice

Premier Fishing & Brands Limited

Reg. No. 1998/018598/06

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PREMIER FISHING AND BRANDS LIMITED
Incorporated in the Republic of South Africa
(Registration number: 1998/018598/06)
JSE share code: PFB
ISIN: ZAE000247516
("the Company")

CAUTIONARY ANNOUNCEMENT

Shareholders of the Company are advised that it has come to the attention of the board of directors of the Company ("the Board") that African Equity Empowerment Investments Limited ("AEEI"), who holds [56%] of the shares in the Company, has indicated that it is about to make a firm intention to make an offer to acquire all of the ordinary shares in the Company not held by AEEI and shareholders acting in concert with AEEI. Whilst this does not at present constitute a firm intention to make a firm offer or offers in terms of the Companies Act, 2008 (Act 71 of 2008) at this stage, shareholders of the Company are urged to exercise caution in dealing in their shares in the Company until such time as further announcements in this regard are made.

The Board, individually and collectively, accepts responsibility for the information contained in this announcement insofar as it relates to Company. In addition, the Board confirms that, to the best of its knowledge and belief, the information contained in this announcement, as it relates to the Company, is true and correct and, where appropriate, does not omit anything that is likely to affect the importance of the information contained herein pertaining to the Company and that all reasonable enquiries to ascertain such information have been made.

By order of the board
Cape Town
09 November 2022

Sooren Ramdenee
CEO: Premier Fishing and Brands limited

Zizo Maraule
Sponsor: Vunani Capital