Blue Label Telecoms Limited (Incorporated in the Republic of South Africa) (Registration number 2006/022679/06) Share code: BLU ISIN: ZAE000109088 ("Blue Label" or "the Group")

APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR

Shareholders are advised that Ms Lindiwe Evarista Mthimunye has been appointed as an independent non executive director to the Blue Label Board ("the Board"), as a member to the Blue Label Audit, Risk and Compliance Committee and as a member of the Social, Ethics and Transformation Committee with effect from 01 November 2022.

Ms Mthimunye is a Chartered Accountant (SA) and has extensive governance, finance and business experience, having worked in investment banking and also as chief financial officer. She is an experienced non-executive director and currently serves on the boards of Massmart, Metrofile and Sabvest Capital and most recently at Cell C where she was the Chairperson of the Liquidity Committee.

The Board takes great pleasure in welcoming Ms Mthimunye and wishes her a long and prosperous career with the Group.

Sandton 1 November 2022

Sponsor: Investec Bank Limited