Blue Label Telecoms Limited (Incorporated in the Republic of South Africa) (Registration number 2006/022679/06) Share code: BLU ISIN: ZAE000109088 ("Blue Label" or "the company")

Publication of 2022 Annual Financial Statements, No Change Statement, Distribution and Notice of the Virtual Annual General Meeting and publication of Integrated Annual Report

PUBLICATION OF 2022 ANNUAL FINANCIAL STATEMENTS

The Blue Label Telecoms Group Audited Annual Financial Statements for the year ended 31 May 2022 ("Group Annual Financial Statements") have been published and is available on the Company's website (www.bluelabeltelecoms.co.za)

NO CHANGE STATEMENT

The Blue Label Telecoms Group Annual Financial Results for the year ended 31 May 2022 (including the Independent Auditor's Report), published on the Stock Exchange News Service of the JSE on 25 August 2022, are unchanged and therefore the Company will not be publishing an abridged report.

NOTICE OF VIRTUAL ANNUAL GENERAL MEETING AND PUBLICATION OF INTEGRATED REPORT

Shareholders are advised that the Notice of the Company's Virtual Annual General Meeting ("AGM") of shareholders, incorporating summarised annual financial statements for the year ended 31 May 2022 ("Notice of AGM"), will be distributed to Blue Label shareholders today and will be available to Blue Label's shareholders on Friday, 30 September 2022, together with the 2022 Integrated Annual Report and Group annual financial statements for the year ended 31 May 2022, on the Company's website (www.bluelabeltelecoms.co.za).

Notice is hereby given that the thirteenth Virtual AGM of Blue Label shareholders will be held on Thursday, 24 November 2022 at 10:00 to transact the business as stated in the Notice of AGM.

The board of directors of the Company has determined, in accordance with the Companies Act, 71 of 2008, as amended, that the record date on which a Blue Label shareholder must be registered in the Company's register of shareholders in order to:

- receive the Notice of Virtual AGM is Friday, 23 September 2022; and

- participate in and vote at the Virtual AGM is Friday, 18 November 2022.

The last date to trade to participate in and vote at the Virtual AGM is Tuesday, 15 November 2022.

30 September 2022

Sandton Sponsor: Investec Bank Limited