

British American Tobacco p.l.c.
 Incorporated in England and Wales
 (Registration number: 03407696)
 Short name: BATS
 Share code: BTI
 ISIN number: GB0002875804
 ("British American Tobacco p.l.c." or "the Company")

British American Tobacco p.l.c. (the "Company")

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Hae In Kim				
2	Reason for the notification					
a)	Position/status	Director, Talent, Culture and Inclusion				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	British American Tobacco p.l.c.				
b)	LEI	213800FKA5MF17RJKT63				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 25p each GB0002875804				
b)	Nature of the transaction	A sale of shares from a vested shares account.				
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>£35.006098</td> <td>5,000</td> </tr> </table>	Price(s)	Volume(s)	£35.006098	5,000
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£35.006098	5,000					

d)	Aggregated information	
	- Aggregated volume	5,000
	- Price	£175,030.49
e)	Date of the transaction	2022-09-13
f)	Place of the transaction	London Stock Exchange (XLON)

Name of officer of issuer responsible for making notification: Claire Dhokia

Date of notification: 14 September 2022

14 September 2022

Sponsor: Merrill Lynch South Africa (Pty) Ltd t/a BofA Securities