

Purple Group Limited

(Incorporated in the Republic of South Africa)

(Registration number 1998/013637/06)

Share code: PPE ISIN: ZAE000185526

("Purple Group" or "the Company")

EASYEQUITIES PARTNERS WITH E-WALLET PROVIDER IN ASIA PACIFIC REGION

In accordance with section 3.4 (a) of the JSE Listings Requirements, shareholders are advised that First World Trader Proprietary Limited t/a EasyEquities ("EasyEquities"), which is 70% owned by Purple Group, has reached terms with an e-wallet provider ("Provider") in the Asia Pacific Region whereby EasyEquities will launch investing services within the Providers e-wallet Application ("e-wallet APP").

The Provider will offer the EasyEquities investing services to its significant user base in the region, comprising tens of millions of users, through its e-wallet App. The Provider has requested for limited disclosure at this time so as not to pre-empt the commercial launch of the product planned for September 2022.

"This is an exciting opportunity for EasyEquities and the Purple Group to expand its product offering into the Asia Pacific Region, with a significant distribution partner, spearheading our global expansion plans" says Charles Savage, the CEO of Purple Group.

Johannesburg

19 August 2022

Company Secretary: 4 Africa Exchange Registry Proprietary Limited

Sponsor: Deloitte & Touche Sponsor Services Proprietary Limited