

Alexander Forbes Group Holdings Limited

(Incorporated in the Republic of South Africa)

(Registration number: 2006/025226/06)

ISIN: ZAE000191516

Share Code: AFH

(the Company or Alexforbes or the Group)

DEALINGS IN SECURITIES BY EXECUTIVE DIRECTOR AND PRESCRIBED OFFICERS

In accordance with paragraph 3.63 of the JSE Limited Listings Requirements (the Listings Requirements), shareholders are advised that an Executive director and prescribed officers have elected to offer vested shares received under the Company's Long Term Incentive Share Plan (Forfeitable and Restricted Share Scheme 2015) into the Partial Offer announced by the Company on 18 July 2022.

Clearance in terms of paragraph 3.66 of the Listings Requirements and the Company's securities dealing and information policy have been received in respect of these elections.

Chief Financial Officer : **BP Bydawell**

Date of transaction : **1 August 2022**

Nature of transaction : Off-market election to offer ordinary shares into the Partial Offer

Class of securities : Ordinary shares

Number of securities : 168 826

Transaction value

(based on Partial Offer price of R5.05) : R852 571.30

Nature of interest : Direct beneficial

Executive: Governance, Legal, Compliance and Sustainability (Company Secretary) : **CH Wessels**

Date of transaction : **1 August 2022**

Nature of transaction : Off-market election to offer ordinary shares into the Partial Offer

Class of securities : Ordinary shares

Number of securities : 727 201

Transaction value

(based on Partial Offer price of R5.05) : R3 672 365.05

Nature of interest : Direct beneficial

Executive: Investments, Product Development and Enablement : **JDA Anderson**

Date of transaction : **1 August 2022**

Nature of transaction : Off-market election to offer ordinary shares into the Partial Offer

Class of securities : Ordinary shares

Number of securities : 434 484

Transaction value

(based on Partial Offer price of R5.05) : R2 194 144.20

Nature of interest : Direct beneficial

Carina Wessels

Executive: Governance, Legal, Compliance and Sustainability

1 August 2022

Sponsor

RAND MERCHANT BANK (A division of FirstRand Bank Limited)