Alexander Forbes Group Holdings Limited

(Incorporated in the Republic of South Africa) (Registration number: 2006/025226/06)

ISIN: ZAE000191516 Share Code: AFH

(the Company or Alexforbes or the Group)

DEALINGS IN SECURITIES BY PRESCRIBED OFFICERS

In accordance with paragraph 3.63 of the JSE Limited Listings Requirements (the Listings Requirements), shareholders are advised that prescribed officers elected to offer vested shares received under the Company's Long Term Incentive Share Plan (Forfeitable and Restricted Share Scheme 2015) into the Partial Offer announced by the Company on 18 July 2022.

Clearance in terms of paragraph 3.66 of the Listings Requirements and the Company's securities dealing and information policy have been received in respect of these elections.

Executive: Investments, : JDA Anderson

Product Development and

Enablement

Date of transaction : 25 July 2022

Nature of transaction : Off-market election to offer ordinary shares into the Partial

Offer

Class of securities : Ordinary shares

Number of securitoes : 144 878

Transaction value

(based on Partial Offer price of R5.05) : R731 633.9 Nature of interest : Direct beneficial

Executive: Consulting : B Tladi

Date of transaction : 25 July 2022

Nature of transaction : Off-market election to offer ordinary shares into the Partial

Offei

Class of securities : Ordinary shares

Number of securities : 138 167

Transaction value

(based on Partial Offer price of R5.05) : R697 743.35 Nature of interest : Direct beneficial

Carina Wessels

Executive: Governance, Legal, Compliance and Sustainability

26 July 2022 Sponsor

RAND MERCHANT BANK (A division of FirstRand Bank Limited)