

Steinhoff International Holdings N.V.

(Incorporated in the Netherlands)

(Registration number: 63570173)

Share Code: SNH

ISIN: NL0011375019

Analyst Day

Steinhoff International Holdings N.V. (“**Steinhoff**” and with its subsidiaries the “**Group**”)

Steinhoff management will be hosting a virtual Analyst Day on Friday, 29 July 2022, starting at 2:00 pm (SAST and CET). The webcast can be viewed live via the following link <https://www.corpcam.com/Steinhoff29072022>.

The event will be hosted by the Group CEO, Louis du Preez, and the Group CFO, Theodore de Klerk. Viewers will be able to submit written questions via the chat function in the webcast. In this regard, Steinhoff reserves the right to limit questions to those relevant to the topics being presented.

If you would like to view the presentation, please register your details before the start of the presentation via the above link. A recording of the presentation will also be available on www.steinhoffinternational.com following the event.

Steinhoff has a primary listing on the Frankfurt Stock Exchange and a secondary listing on the JSE Limited.

Stellenbosch, 13 July 2022

JSE Sponsor: PSG Capital