

Famous Brands Limited
(Incorporated in the Republic of South Africa)
(Registration number 1969/004875/06)
Share code: FBR
ISIN code: ZAE000053328
("Famous Brands" or "the Company")

Dealing in securities by a director

In compliance with section 3.63 to 3.74 of the Listings Requirements of the JSE Limited ("Listings Requirements"), shareholders of Famous Brands are hereby advised of the following transaction by a director in the Company's securities:

Shareholders are referred to the SENS announcement issued on 28 June 2019, wherein it was advised that Mr J Halamandres had entered into an over-the-counter collar with a financial institution in respect of 190 000 Famous Brands ordinary shares ("the transaction"). Shareholders are now notified that the transaction has expired, the details of which are outlined below:

Name of director:	J Halamandres
Class of securities:	Famous Brands ordinary shares
Initial date of transaction:	27 June 2019
Maturity date of transaction:	30 June 2022
Nature of transaction:	Off-market exercise of put options in respect of an over-the-counter collar over Famous Brands shares upon expiry
Number of securities:	190 000
Strike price per security:	R74.62
Total transaction value:	R14 177 800.00
Nature and extent of director's interest:	Direct beneficial
Clearance to deal received:	Yes

Midrand
01 July 2022

Sponsor
The Standard Bank of South Africa Limited