

FAMOUS BRANDS LIMITED

(Incorporated in the Republic of South Africa)

(Registration number 1969/004875/06)

Share code: FBR ISIN code: ZAE000053328

("Company" or "Famous Brands")

NO CHANGE STATEMENT AND NOTICE OF ANNUAL GENERAL MEETING

1. NO CHANGE STATEMENT

Shareholders are advised that the Group's annual financial statements and Integrated Annual Report will be available on its website at <https://famousbrands.co.za> from 16:00 on Thursday, 23 June 2022 and contains no modifications to the summarised audited results, published on the Stock Exchange News Service on 31 May 2022 or the independent external auditors report in respect thereof. The Group's financial statements were audited by KPMG and their unmodified audit report, including the key audit matter, is available on the Company's website.

Shareholders are further advised that the Group's summarised financial statements together with the notice of annual general meeting will be distributed to shareholders via email today. The notice of general meeting will also be available on the website at <https://famousbrands.co.za/investor-centre/financial-results/> and the Computershare Investor Centre portal for viewing by shareholders who register for Investor Centre. To access the Computershare Investor Centre Portal please access their web page through www.computershare.com. Click on the "view your shareholding" tab and log onto Investor Centre. A new window will open, click on the tab "Register".

2. NOTICE OF ANNUAL GENERAL MEETING

Notice is hereby given that the annual general meeting of shareholders will be held at 14:00 on Friday, 22 July 2022. The board of directors of the Company determined that, in terms of section 62(3)(a), as read with section 59 of the Companies Act of South Africa, the record date for the purposes of determining which shareholders of the Company are entitled to participate in and vote at the annual general meeting is Friday, 15 July 2022. Accordingly, the last day to trade Famous Brands shares to be recorded in the Register and be entitled to vote will be Tuesday, 12 July 2022.

The summary information pertaining to the AGM is as follows:

Issuer Name	Famous Brands Limited
Type of Instrument	Ordinary Shares
ISIN Numbers	ISIN: ZAE00053328
JSE Codes	FBR
Meeting Type	Annual General Meeting
Meeting Venue	Virtual Meeting
Record Date - To determine which shareholders are entitled to receive the Notice of meeting	Friday, 17 June 2022
Publication/Posting Date	Thursday, 23 June 2022
Last day to Trade - To determine eligible shareholders that may attend, speak and vote at the Meeting	Tuesday, 12 July 2022
Record Date- To determine eligible shareholders that may attend, speak and vote at the Meeting	Friday, 15 July 2022
Meeting deadline date (For administrative purposes, forms of proxy for the meeting to be lodged)	14:00 on Wednesday, 20 July 2022
Meeting date	14:00 on Friday, 22 July 2022
Publication of results	Friday, 22 July 2022
Website link	https://famousbrands.co.za/investor-centre/financial-results/

3. ELECTRONIC PARTICIPATION AT THE ANNUAL GENERAL MEETING

Shareholders are advised that the annual general meeting will be held in electronic format only. Accordingly, shareholders are encouraged to connect to the annual general meeting utilising the details set out in the "Electronic attendance and participation" section contained in the notice of annual general meeting which will be distributed to shareholders today.

4. B-BBEE ANNUAL COMPLIANCE REPORT

Shareholders are reminded that in accordance with paragraph 16.21(g) and Appendix 1 to Section 11 of the Listings Requirements of the JSE, the Company's 2021 annual compliance report in terms of section 13G(2) of the Broad-Based Black Empowerment ("B-BBEE") Amendment Act 46 of 2013, has been submitted to the B-BBEE Commission and is available on the Famous Brand's website at <https://famousbrands.co.za/investor-centre/shareholder-information/>

Midrand
23 June 2022

Sponsor

The Standard Bank of South Africa Limited