

FAMOUS BRANDS LIMITED
(Incorporated in the Republic of South Africa)
(Registration number: 1969/004875/06)
JSE Share code: FBR ISIN code: ZAE000053328
("the Company" or "Famous Brands")

Dealings in securities by an associate of a director

In compliance with paragraphs 3.63 to 3.74 of the Listings Requirements of the JSE Limited ("Listings Requirements"), shareholders of Famous Brands are advised of the following transactions by an associate of a director in the Company's securities:

Name of director:	Mr Deon Fredericks
Name of associate:	DFJ Investment Trading CC
Relationship:	The director is the sole member of DFJ Investment Trading CC

Class of securities:	Famous Brands ordinary shares
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Nature and extent of director's interest:	Indirect beneficial
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Clearance to deal received:	Yes
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Date of transactions:	8 June 2022
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Nature of transactions:	On-market purchase of 10 000 contracts for difference representing 10 000 Famous Brands shares
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Number of securities:	10 000
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Highest price per security:	R67,33
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Lowest price per security:	R67,23
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VWAP per security:	R67,28
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Transaction value*:	R672 846.75
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Date of transaction:	9 June 2022
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Nature of transactions:	On-market purchase of 19,210 contracts for difference representing 19,210 Famous Brands shares
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Number of securities:	19,210
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Highest price per security:	R66,83
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Lowest price per security:	R65,53
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VWAP per security:	R65,99
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Transaction value*:	R607 777,10
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Date of transaction:	10 June 2022
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Nature of transactions:	On-market purchase of 1,790 contracts for difference representing 1,790 Famous Brands
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Number of securities:	1,790
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Price per security:	R64,42
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Transaction value*:	R115 320.21
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**Including Standard Bank market maker spread*

Midrand
14 June 2022

Sponsor
The Standard Bank of South Africa Limited