Famous Brands Limited (Incorporated in the Republic of South Africa) (Registration number 1969/004875/06) Share code: FBR ISIN code: ZAE000053328 ("Famous Brands" or "the Company")

## DISCLOSURE OF BENEFICIAL INTEREST IN FAMOUS BRANDS

In compliance with Section 122(3)(b) of the Companies Act, 2008 (Act 71 of 2008), as amended, and paragraph 3.83(b) of the Listings Requirements of the JSE Limited, shareholders are advised that Famous Brands has received notification in terms of section 122(1) of the Companies Act that the Public Investment Corporation SOC Limited, have acquired a beneficial interest in the securities of the Company, such that their entire beneficial interest amounts to 10.003% of the total number of securities in issue.

As required in terms of section 122(3)(a) of the Companies Act, Famous Brands has filed the required notice with the Takeover Regulation Panel.

Midrand 09 June 2022

Sponsor: The Standard Bank of South Africa Limited