PURPLE GROUP LIMITED (INCORPORATED IN SOUTH AFRICA) (REGISTRATION NUMBER: 1998/013637/06)

SHARE CODE: PPE ISIN: ZAE000185526

("PURPLE GROUP" OR "THE COMPANY")

Results of General Meeting regarding The Purple Group 2022 Share Incentive Plan

Purple shareholders ("Shareholders") are referred to the announcement released on the Stock Exchange News Service ("SENS") on 4 May 2022, in which they were advised that the Board of Purple Group has resolved to implement the Purple Group Share Incentive Plan ("Share Incentive Plan"). The purpose of the Share Incentive Plan is to align executive directors, prescribed officers and key management with shareholder interests and reward exceptional performance.

Full details of the Share Incentive Plan were set out in the Circular published and distributed on 04 May 2022, ("the Circular"), and incorporating details of the General Meeting of Shareholders for purposes of approving (with or without modification) the relevant resolutions to be proposed thereat.

Capitalised terms used in this announcement that are not otherwise defined, bear the meanings ascribed to them in the Circular.

Shareholders are hereby advised that at the General Meeting of Shareholders held today, Friday, 3 June 2022, held entirely by electronic communication, all the resolutions required to be passed in order to approve the Share Incentive Plan were passed with overwhelming support from the Shareholders.

The details of voting results for the proposed resolutions are as follows:

Total number of Purple shares entitled to vote is 1 215 712 443, net of treasury shares.

Total number of Purple shares that were represented at the General Meeting: 466 995 866, representing 38.41% of the total number of Purple shares that could have been voted at the General Meeting.

Resolutions	For	Against	Abstained, in relation to total shares in issue	Shares voted
Ordinary resolution number 1: Approval of the Share Incentive Plan				
Number of shares	465 386 835	420 477	1 188 554	465 807 312
Percentage	99.91%	0.09%	0.10%	38.32%
Ordinary resolution number 2: Authority to implement				
Number of shares	465 392 593	414 719	1 188 554	465 807 312
Percentage	99.91%	0.09%	0.10%	38.32%

Johannesburg 3 June 2022

Company and Transfer Secretaries: CTSE Registry Services Proprietary Limited

Sponsor: Deloitte & Touche Sponsor Services (Pty) Ltd