

British American Tobacco p.l.c.  
 Incorporated in England and Wales  
 (Registration number: 03407696)  
 Short name: BATS  
 Share code: BTI  
 ISIN number: GB0002875804  
 ("British American Tobacco p.l.c." or "the Company")  
 British American Tobacco p.l.c.

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**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>					
a)	Name	Johan Vandermeulen				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Regional Director, Europe				
b)	Initial notification /Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	British American Tobacco p.l.c.				
b)	LEI	213800FKA5MF17RJKT63				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 25p each  GB0002875804				
b)	Nature of the transaction	Acquisition of shares as a result of the reinvestment of dividend income under the British American Tobacco Dividend Reinvestment Plan.				
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>£33.62977</td> <td>1</td> </tr> </table>	Price(s)	Volume(s)	£33.62977	1
Price(s)	Volume(s)					
£33.62977	1					

d)	Aggregated information  - Aggregated volume  - Price	1  £33.62977					
e)	Date of the transaction	2022-05-04					
f)	Place of the transaction	London Stock Exchange (XLON)					
1	Details of the person discharging managerial responsibilities/person closely associated						
a)	Name	Karen Claeskens					
2	Reason for the notification						
a)	Position/status	Person closely associated with a person discharging managerial responsibilities; Johan Vandermeulen, Regional Director, Europe					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	British American Tobacco p.l.c.					
b)	LEI	213800FKA5MF17RJKT63					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 25p each  GB0002875804					
b)	Nature of the transaction	Acquisition of shares as a result of the reinvestment of dividend income under the British American Tobacco Dividend Reinvestment Plan.					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£33.62977</td><td>1,236</td></tr></table>		Price(s)	Volume(s)	£33.62977	1,236
Price(s)	Volume(s)						
£33.62977	1,236						
d)	Aggregated information  - Aggregated volume	1,236					

	- Price	£33.62977
e)	Date of the transaction	2022-05-04
f)	Place of the transaction	London Stock Exchange (XLON)

5 May 2022

Sponsor: Merrill Lynch South Africa (Pty) Ltd t/a BofA Securities