

Purple Group Limited  
(Incorporated in the Republic of South Africa)  
(Registration number 1998/013637/06)  
Share code: PPE ISIN: ZAE000185526  
("Purple Group" or "the Company")

## DEALING IN SECURITIES BY AN ASSOCIATE OF A DIRECTOR

Shareholders are referred to the announcements released on SENS on 16 November 2021, and 9 December 2021, where it was announced that the Company has been advised that Serialong Financial Investments Proprietary Limited ("Serialong") entered into a call option agreement with Glen Anil Development Corporation Proprietary Limited ("the Purchaser") dated 29 July 2021 ("the Agreement"), in terms of which Serialong granted the Purchaser an option to acquire up to 15 000 000 Purple Group shares from Serialong at a price of 110 cents per share (following the Loan Conversion). The option has to be exercised at any time on or before 25<sup>th</sup> April 2022 (the "Call Option"). The Purchaser has exercised its right to acquire the remaining 7 500 000 Purple Group shares (representing 0.64% of Purple Group shares in issue) at a price of 110 cents per share on 13 April 2022, of the Call Option granted.

The Purchaser has now exercised all its rights in terms of the Call Option granted.

In compliance with paragraphs 3.63 - 3.74 of the Listings Requirements of the JSE Limited, the following information is disclosed:

Company:	Serialong
Name of director:	Bonang Mohale
Relationship with associate:	Bonang Mohale is a director and 18.1% shareholder in Serialong
Date of transaction:	13 April 2022
Nature of transaction:	off-market sale of shares
Number of securities:	7 500 000
Class of securities:	ordinary shares
Price per share:	110 cents per share
Total Value:	R8 250 000
Nature of interest:	indirect beneficial

Johannesburg

14 April 2022

Company Secretary: 4 Africa Exchange Registry Proprietary Limited

Sponsor: Deloitte & Touche Sponsor Services Proprietary Limited