

British American Tobacco p.l.c.
 Incorporated in England and Wales
 (Registration number: 03407696)
 Short name: BATS
 Share code: BTI
 ISIN number: GB0002875804
 ("British American Tobacco p.l.c." or "the Company")
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Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

On 31 March 2022 the independent Trustee of the British American Tobacco Group Employee Trust released the following number of phantom British American Tobacco p.l.c. 25p ordinary shares (the "Shares") granted to the following person discharging managerial responsibilities under the 2019 Phantom Deferred Share Bonus Scheme ("2019 Award"). Subsequent sale of Shares is also set out below.

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Zafar Khan
2	Reason for the notification	
a)	Position/status	Director, Operations
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	British American Tobacco p.l.c.
b)	LEI	213800FKA5MF17RJKT63
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
Transaction 1		

a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 25p each GB0002875804					
b)	Nature of the transaction	Shares released under the Phantom Deferred Share Bonus Scheme (2019 Award)					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£30.83</td><td>2,981</td></tr></table>		Price(s)	Volume(s)	£30.83	2,981
Price(s)	Volume(s)						
£30.83	2,981						
d)	Aggregated information - Aggregated volume - Price	2,981 £30.83					
e)	Date of the transaction	2022-03-31					
f)	Place of the transaction	London Stock Exchange (XLON)					

Transaction 2

a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 25p each GB0002875804					
b)	Nature of the transaction	Sale of Shares on vesting of Phantom Deferred Share Bonus Scheme (2019 Award)					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£32.99</td><td>2,981</td></tr></table>		Price(s)	Volume(s)	£32.99	2,981
Price(s)	Volume(s)						
£32.99	2,981						
d)	Aggregated information						

	- Aggregated volume	2,981
	- Price	£32.99
e)	Date of the transaction	2022-03-31
f)	Place of the transaction	London Stock Exchange (XLON)

01 April 2022

Sponsor: Merrill Lynch South Africa (Pty) Ltd t/a BofA Securities