BRAIT P.L.C. (Registered in Mauritius as a Public Limited Company) (Registration No. 183309 GBC) Share code: BAT ISIN: LU0011857645 Bond code: WKN: A2SBSU ISIN: XS2088760157 LEI: 549300VB8GBX4UO7WG59 ("Brait" or the "Company")

AVAILABILITY OF BRAIT INVESTOR PRESENTATION

Brait shareholders are advised that the Company is participating in an investor conference over the coming days. The presentation is available on Brait's website at the following link: https://brait.investoreports.com/investor-relations/results-and-reports/.

Port Louis, Mauritius

30 March 2022

Brait's primary listing (ordinary shares) is on the Euro MTF market of the Luxembourg Stock Exchange ("LuxSE") and its secondary listing is on the exchange operated by the JSE Limited ("JSE"). Brait's 2024 Convertible Bonds are dual listed on the Open Market (Freiverkehr) segment of the Frankfurt Stock Exchange as well as the Official Market of the Stock Exchange of Mauritius ("SEM").

LuxSE Listing Agent:

Harney Westwood & Riegels SARL

JSE Sponsor: Rand Merchant Bank (A division of FirstRand Bank Limited)

SEM Authorised Representative and Sponsor:

Perigeum Capital Limited