Blue Label Telecoms Limited (Incorporated in the Republic of South Africa) (Registration number 2006/022679/06) Share code: BLU ISIN: ZAE000109088 ("Blue Label" or "the company")

NOTICE OF DEALINGS IN SECURITIES

In compliance with paragraph 3.63 - 3.74 of the JSE Listing Requirements, the following information, is disclosed:

Company: Unihold Group Limited

Director: Mr G Harlow

Nature of transactions: Sale of ordinary shares on-market

Nature of interests: Indirect beneficial Date of transaction: 25 March 2022

Price R5-85 Number of shares: 349,999

Total value: R2,047,494-15

Clearance to deal: Obtained in advance in accordance with JSE Listings Requirements

Sandton 28 March 2022

Sponsor:

Investec Bank Limited