

British American Tobacco p.l.c.

Incorporated in England and Wales

(Registration number: 03407696)

Short name: BATS

Share code: BTI

ISIN number: GB0002875804

("British American Tobacco p.l.c." or "the Company")

British American Tobacco p.l.c.

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Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Marina Bellini
2	Reason for the notification	
a)	Position/status	Director, Digital and Information
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	British American Tobacco p.l.c.
b)	LEI	213800FKA5MF17RJKT63
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each
	Identification code	GB0002875804
b)	Nature of the transaction	Grant of options over ordinary shares under the British American Tobacco 3 year Sharesave Scheme.

c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£27.27</td><td>660</td></tr></table>	Price(s)	Volume(s)	£27.27	660
Price(s)	Volume(s)					
£27.27	660					
d)	Aggregated information					
	- Aggregated volume	660				
	- Price	£27.27				
e)	Date of the transaction	2022-03-11				
f)	Place of the transaction	London Stock Exchange (XLON)				

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Luciano Comin
2	Reason for the notification	
a)	Position/status	Regional Director, Americas and Sub-Saharan Africa
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	British American Tobacco p.l.c.
b)	LEI	213800FKA5MF17RJKT63
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		£27.27	660
d)	Aggregated information		
	- Aggregated volume	660	
	- Price	£27.27	
e)	Date of the transaction	2022-03-11	
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16 March 2022

Sponsor: Merrill Lynch South Africa (Pty) Ltd t/a BofA Securities