

Famous Brands Limited  
(Incorporated in the Republic of South Africa)  
(Registration number 1969/004875/06)  
Share code: FBR  
ISIN code: ZAE000053328  
("Famous Brands" or "the Company")

#### Dealings by Famous Brands Share Incentive Scheme 2015

In compliance with paragraph 3.92 of the Listings Requirements of the JSE Limited, we hereby advise the following dealings by the Famous Brands Share Incentive Scheme 2015:

Name of scheme:	Famous Brands Share Incentive Scheme 2015
Nature of transaction:	On-market purchase of ordinary shares in Famous Brands for delivery to nominated participants
Date of transaction:	28 February 2022
Total number of shares:	11681
Price per share:	70.5111
VWAP per share:	70.5111
Total transaction value:	R823,640.16
Nature of transaction:	On-market sale of ordinary shares in Famous Brands in order to meet its obligations of the Scheme
Date of transaction:	28 February 2022
Total number of shares:	11681
Price per share	70.3430
VWAP per share:	70.3430
Total transaction value:	R817,821.78

Clearance to deal was received in terms of paragraph 3.66 of the JSE Limited Listings Requirements.

Midrand  
4 March 2022

Sponsor  
The Standard Bank of South Africa Limited