Purple Group Limited (Incorporated in the Republic of South Africa) (Registration number 1998/013637/06) Share code: PPE ISIN: ZAE000185526 ("the Company")

DEALINGS IN SECURITIES BY DIRECTORS AND ASSOCIATES OF DIRECTORS

In compliance with paragraphs 3.63 - 3.74 of the Listings Requirements of the JSE Limited ("Listings Requirements"), the following information is disclosed:

Name of director: Name of associate: Relationship:

Date of transaction:
Nature of transaction:
Number of securities:
Class of securities:
Price per share:
Total Value:
Nature of interest:
Approval for trade:

Name of director: Name of associate: Relationship:

Date of transaction:
Nature of transaction:

Number of securities:
Class of securities:
Price per share:
Total Value:
Nature of interest:
Approval for trade:

Name of director/s:
Date of transaction:
Nature of transaction:

Name of associate:

Relationship to director:

Number of securities: Class of securities: Price per share: Total Value: Mark Barnes Calajero Limited

Mark Barnes is the owner and sole director of Calajero

Limited.

10 December 2021

On-market sale of shares

2 380 952

Ordinary shares 210 cents per share R4 999 999.20

Indirect beneficial

Yes

Mark Barnes Calajero Limited

Mark Barnes is the owner and sole director of Calajero

Limited.

10 December 2021

Off-market transfer of shares

in settlement of a loan

account. 980 000

Ordinary shares 224 cents per share R2 195 200.00

Indirect beneficial

Yes

Mark Barnes and Arnold Forman

13 December 2021

Off-market transfer of shares

from Mark Barnes to an associate of a director in settlement of a loan

account.

Bertram Lubner Controlling

Investments

Arnold Forman is a director of the associate and Purple Group

Limited. 1 000 000

Ordinary shares 224 cents per share

R2 240 000.00

Nature of interest: Direct beneficial for Mark

Barnes and indirect nonbeneficial for Arnold Forman.

Approval for trade: Yes

Johannesburg 14 December 2021

Sponsor: Deloitte & Touche Sponsor Services (Pty) Ltd Company and Transfer Secretaries: CTSE Registry Services (Pty) Ltd