Mr Price Group Limited (Registration number 1933/004418/06) Incorporated in the Republic of South Africa ISIN: ZAE000200457 LEI number: 378900D3417C35C5D733 JSE and A2X share code: MRP ("Mr Price Group")

PURCHASE OF ORDINARY SHARES BY MR PRICE GROUP SHARE TRUSTS AND EMPLOYEE SHARE SCHEMES AND DEALINGS IN SHARES BY DIRECTORS AND THE COMPANY SECRETARY

Purchase of ordinary shares by Mr Price Group Share Trusts and Employee Share Schemes

The Mr Price Share Trust and Mr Price Long-term Incentive Scheme have, with prior clearance, effected an on-market purchase of a total of 324,141 ordinary shares to settle its obligations to the participants. These ordinary shares are held in trust and are restricted until all vesting criteria are fulfilled whereupon the shares vest. To the extent that the vesting criteria are not fulfilled, the share awards are forfeited.

| Share Trust: | Mr Price Senior Management Share Trust |
|-------------------------------------------------------------|-----------------------------------------|
| Date of transaction: | 02 December 2021 |
| Number of shares: | 110,116 |
| Volume weighted average price per share: | R 209.65 |
| Highest prices traded: | R 210.00 |
| Lowest prices traded: | R 208.74 |
| Total value of Senior Management Share Trust transactions: | R 23,085,334.89 |
| Share Trust: | Mr Price Executive Share Trust |
| Date of transaction: | 02 December 2021 |
| Number of shares: | 37,884 |
| Volume weighted average price per share: | R 209.65 |
| Highest prices traded: | R 210.00 |
| Lowest prices traded: | R 208.74 |
| Date of transaction: | 03 December 2021 |
| Number of shares: | 60,658 |
| Volume weighted average price per share: | R 211.79 |
| Highest prices traded: | R 212.65 |
| Lowest prices traded: | R 209.85 |
| Total value of Executive Share Trust transactions: | R 20,789,171.90 |
| | |
| Share Trust: | Mr Price Executive Director Share Trust |
| Date of transaction: | 03 December 2021 |
| Number of shares: | 113,483 |
| Volume weighted average price per share: | R 211.79 |
| Highest prices traded: | R 212.65 |
| Lowest prices traded: | R 209.85 |
| Total value of Executive Director Share Trust transactions: | R 24,034,939.06 |
| Share Plan: | Mr Price Long-term Incentive Scheme |
| Date of transaction: | 02 December 2021 |
| Number of shares: | 2,000 |
| Volume weighted average price per share: | R 209.65 |
| Highest prices traded: | R 210.00 |
| Lowest prices traded: | R 208.74 |
| Total value of Long-term Incentive Plan transactions: | R 419,291.20 |
| Total value of transactions | R 68,328,737.05 |

Dealings in securities by Directors and the Company Secretary

In compliance with paragraphs 3.63 to 3.74 of the Listings Requirements of the JSE Limited, the following information is disclosed:

As set out below, Share Appreciation Rights (SARs) and Conditional Rights (collectively "Awards") were granted to the directors and to the company secretary of Mr Price Group on 26 November 2021. The closing price, which was lower than the 30-day volume weighted average price of an ordinary share, was used in the determination of the Awards, which was R196.00 per ordinary share. The off-market acceptance of the Awards by the company secretary and executive directors occurred on 3 December 2021.

| DIRECTORS | NUMBER OF SHARE APPRECIATION RIGHTS | NUMBER OF CONDITIONAL RIGHTS | TOTAL INDICATIVE VALUE OF TRANSACTION* | NATURE OF INTEREST |
|--------------|----------------------------------------------|------------------------------------|-------------------------------------------------|-----------------------|
| Mark Blair | 77,436 | 77,436 | R 30,354,912 | Direct beneficial |
| Mark Stirton | 40,529 | 40,529 | R 15,887,368 | Direct beneficial |
| Steve Ellis | 13,483 | 13,483 | R 5,285,336 | Direct beneficial |
| Steve Ellis | 13,483 | 13,483 | R 5,285,336 | Direct benefi |
| COMPANY | | NUMBER OF | | |

| COMPANY SECRETARY | NUMBER OF SHARE APPRECIATION RIGHTS | NUMBER OF CONDITIONAL RIGHTS | INDICATIVE VALUE OF TRANSACTION* | NATURE OF INTEREST |
|----------------------|----------------------------------------------|------------------------------------|----------------------------------------|-----------------------|
| Janis Cheadle | 8,259 | 8,259 | R 3,237,528 | Direct beneficial |

*Total indicative value of the transaction is not representative of the future award to be made. The award value is based on the share price at the time of vesting and the award strike price subject to performance conditions being met.

The Awards vest on 26 November 2024 subject to specified performance conditions being met.

The grant and acceptances were authorised by the Chairman and the Remuneration and Nominations Committee.

Durban 7 December 2021

JSE Equity Sponsor and Corporate Broker Investec Bank Limited