

Purple Group Limited
(Incorporated in the Republic of South Africa)
(Registration number 1998/013637/06)
Share code: PPE ISIN: ZAE000185526
("Purple Group" or "the Company")

DEALING IN SECURITIES BY AN ASSOCIATE OF A DIRECTOR

Shareholders are referred to the announcement released on SENS on 24 August 2021, where it was announced that Serialong Financial Investments Proprietary Limited ("Serialong") (an entity in which Bonang Mohale has a shareholding) elected to convert its Loan Outstandings of R30 929 189 into 135 239 128 Purple Group Shares ("Loan Conversion"). This conversion was concluded on 27 August 2021.

The Company has been advised that Serialong entered into an agreement with Glen Anil Development Corporation Proprietary Limited ("the Purchaser") dated 29 July 2021 ("the Agreement"), in terms of which Serialong granted the Purchaser an option to acquire up to 15 000 000 Purple Group shares (representing 1.27% of Purple Group shares in issue) from Serialong at a price of 110 cents per share (following the Loan Conversion), which option may be exercised at any time on or before 31 March 2022 (the "Call Option").

The Purchaser exercised its right to acquire 2 500 000 Purple Group shares (representing 0.21% of Purple Group shares in issue) at a price of 110 cents per share on 12 November 2021, being part exercise of the Call Option granted. The Purchaser has until 22 March 2022 to exercise the Call Option in respect of the remaining 12 500 000 shares.

In compliance with paragraphs 3.63 - 3.74 of the Listings Requirements of the JSE Limited, the following information is disclosed:

Name of Associated Company:	Serialong
Name of director:	Bonang Mohale
Relationship with associate:	Bonang Mohale is director and 18.1% shareholder in Serialong
Date of transaction:	12 November 2021
Nature of transaction:	off-market sale of shares pursuant to exercise of option to acquire shares.
Number of securities:	2 500 000
Class of securities:	ordinary shares
Price per share:	110 cents per share
Total Value:	R2 750 000
Nature of interest:	indirect beneficial

Johannesburg

16 November 2021

Company Secretary: 4 Africa Exchange Registry Proprietary Limited

Sponsor: Deloitte & Touche Sponsor Services Proprietary Limited