

British American Tobacco p.l.c.  
 Incorporated in England and Wales  
 (Registration number: 03407696)  
 Short name: BATS  
 Share code: BTI  
 ISIN number: GB0002875804

**British American Tobacco p.l.c.**

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

|          |  |   |          |           |          |   |
|----------|--|---|----------|-----------|----------|---|
| <b>1</b> | <b>Details of the person discharging managerial responsibilities/person closely associated</b>   |   |          |           |          |   |
| a)       | Name   | Johan Vandermeulen  |          |           |          |   |
| <b>2</b> | <b>Reason for the notification</b>   |   |          |           |          |   |
| a)       | Position/status  | Regional Director, Europe and North Africa  |          |           |          |   |
| b)       | Initial notification /Amendment  | Initial notification  |          |           |          |   |
| <b>3</b> | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>   |   |          |           |          |   |
| a)       | Name   | British American Tobacco p.l.c.   |          |           |          |   |
| b)       | LEI  | 213800FKA5MF17RJKT63  |          |           |          |   |
| <b>4</b> | <b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b> |   |          |           |          |   |
| a)       | Description of the financial instrument, type of instrument  | Ordinary shares of 25p each   |          |           |          |   |
|          | Identification code  | GB0002875804  |          |           |          |   |
| b)       | Nature of the transaction  | Acquisition of shares as a result of the reinvestment of dividend income under the British American Tobacco Dividend Reinvestment Plan. |          |           |          |   |
| c)       | Price(s) and volume(s)   | <table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>£25.9127</td> <td>2</td> </tr> </table>                     | Price(s) | Volume(s) | £25.9127 | 2 |
| Price(s) | Volume(s)  |   |          |           |          |   |
| £25.9127 | 2  |   |          |           |          |   |
| d)       | Aggregated information   |   |          |           |          |   |

|          | - Aggregated volume  | 2   |          |           |          |       |
|----------|--|---|----------|-----------|----------|-------|
|          | - Price  | £25.9127  |          |           |          |       |
| e)       | Date of the transaction  | 2021-11-11  |          |           |          |       |
| f)       | Place of the transaction   | London Stock Exchange (XLON)  |          |           |          |       |
| <b>1</b> | <b>Details of the person discharging managerial responsibilities/person closely associated</b>   |   |          |           |          |       |
| a)       | Name   | Karen Claeskens   |          |           |          |       |
| <b>2</b> | <b>Reason for the notification</b>   |   |          |           |          |       |
| a)       | Position/status  | Person closely associated with a person discharging managerial responsibilities; Johan Vandermeulen, Regional Director, Europe and North Africa       |          |           |          |       |
| b)       | Initial notification /Amendment  | Initial notification  |          |           |          |       |
| <b>3</b> | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>   |   |          |           |          |       |
| a)       | Name   | British American Tobacco p.l.c.   |          |           |          |       |
| b)       | LEI  | 213800FKA5MF17RJKT63  |          |           |          |       |
| <b>4</b> | <b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b> |   |          |           |          |       |
| a)       | Description of the financial instrument, type of instrument  | Ordinary shares of 25p each   |          |           |          |       |
|          | Identification code  | GB0002875804  |          |           |          |       |
| b)       | Nature of the transaction  | Acquisition of shares as a result of the reinvestment of dividend income under the British American Tobacco Dividend Reinvestment Plan.               |          |           |          |       |
| c)       | Price(s) and volume(s)   | <table border="1"> <thead> <tr> <th>Price(s)</th><th>Volume(s)</th></tr> </thead> <tbody> <tr> <td>£25.9127</td><td>1,532</td></tr> </tbody> </table> | Price(s) | Volume(s) | £25.9127 | 1,532 |
| Price(s) | Volume(s)  |   |          |           |          |       |
| £25.9127 | 1,532  |   |          |           |          |       |
| d)       | Aggregated information   |   |          |           |          |       |
|          | - Aggregated volume  | 1,532   |          |           |          |       |

|    |                          |                              |
|----|--------------------------|------------------------------|
|    | - Price                  | £25.9127                     |
| e) | Date of the transaction  | 2021-11-11                   |
| f) | Place of the transaction | London Stock Exchange (XLON) |

15 November 2021

Sponsor: UBS South Africa (Pty) Ltd