

Purple Group Limited
(Incorporated in the Republic of South Africa)
(Registration number 1998/013637/06)
Share code: PPE ISIN: ZAE000185526
("the Company")

DIRECTOR'S DEALING IN SECURITIES

In compliance with paragraphs 3.63 - 3.74 of the Listings Requirements of the JSE Limited ("Listings Requirements"), the following information is disclosed:

Name of director:	Charles Savage
Date of transaction:	10 November 2021
Nature of transaction:	Exercise of share options and subsequent allocation of shares
Number of securities:	2 000 000 shares
Class of securities:	Ordinary shares
Strike price of options:	35.1 cents per share
Total Value:	R702 000
Period of vesting:	4 years
Vested date:	11 November 2018
Nature of interest:	Direct beneficial

Name of director:	Gary van Dyk
Date of transaction:	10 November 2021
Nature of transaction:	Exercise of share options and subsequent allocation of shares
Number of securities:	2 000 000 shares
Class of securities:	Ordinary shares
Strike price of options:	35.1 cents per share
Total Value:	R702 000
Period of vesting:	4 years
Vested date:	11 November 2018
Nature of interest:	Direct beneficial

Name of director:	Mark Barnes
Date of transaction:	10 November 2021
Nature of transaction:	Exercise of share options and subsequent allocation of shares
Number of securities:	1 660 000 shares
Class of securities:	Ordinary shares
Strike price of options:	35.1 cents per share
Total Value:	R582 660
Period of vesting:	4 years
Vested date:	11 November 2018
Nature of interest:	Direct beneficial

Clearance was given for the above-mentioned transactions in terms of paragraph 3.66 of the Listings Requirements and were off market allocations.

The vesting conditions of the options exercised were:

Up to 25% on or after the first anniversary date of acceptance of options;

Up to 50% on or after the second anniversary of the acceptance date;

Up to 75% on or after the third anniversary date; and

Up to 100% on or after the fourth anniversary date.

The contractual life of the options is seven years from the date of grant, 12 November 2014.

Johannesburg

10 November 2021

Sponsor: Deloitte & Touche Sponsor Services (Pty) Ltd