CLIENTELE LIMITED

Incorporated in the Republic of South Africa

Registration Number: 2007/023806/06

Share code: CLI ISIN: ZAE000117438

("Clientele")

DEALING IN CLIENTELE SHARES IN TERMS OF SECTION 3.63 OF THE JSE

LISTINGS REQUIREMENTS

Name of Director: M G Cownie

Company: Clientele Limited

Status: Director of Clientele Life, a major

subsidiary of Clientele Limited

Class of share: Ordinary

Date of transaction: 08 November 2021

Number of ordinary shares: 3 150
Price (cents per share): 982.00
Total rand value: R30 933.00
Nature of transactions: Purchase

Nature and extent

of interest in transaction: Direct beneficial

Clearance to deal was obtained from the chairman of the board of directors in accordance with Rule 3.66 of the JSE Listings Requirements.

Name of Director: M G Cownie

Company: Clientele Limited

Status: Director of Clientele Life, a major

subsidiary of Clientele Limited

Class of share: Ordinary

Date of transaction: 08 November 2021

Number of ordinary shares: 2 000
Price (cents per share): 990.00
Total rand value: R19 800.00

Nature of transactions: Purchase by an Associate

Nature and extent

of interest in transaction: The shares were purchased by

Mrs. V Cownie, wife of Mr. M G Cownie

The trades were done on-market.

09 November 2021

Sponsor

PricewaterhouseCoopers Corporate Finance (Pty) Ltd

Registration number 1970/003711/07