

Famous Brands Limited
(Incorporated in the Republic of South Africa)
(Registration number 1969/004875/06)
Share code: FBR
ISIN code: ZAE000053328
("Famous Brands" or "the Company")

Dealings in Securities by Directors

In compliance with sections 3.63 to 3.74 of the Listings Requirements of the JSE Limited, the following information is disclosed:

Director:	DP Hele
Company:	Famous Brands
Date of transaction:	1 November 2021
Nature of transaction:	Off-market acceptance of Retention Shares in terms of the Famous Brands Share Incentive Scheme 2015 following the vesting in terms of the rules of the scheme
Class of securities:	Famous Brands ordinary shares
Number of securities:	874
Price per security:	R62.6796
Value of transaction:	R54,781.97
Nature of interest:	Direct beneficial
Director:	DP Hele
Company:	Famous Brands
Date of transaction:	04 November 2021
Nature of transaction:	On-market sale of Famous Brands ordinary shares under the Famous Brands Share Incentive Scheme to meet income tax obligations on vesting of shares
Class of securities:	Famous Brands ordinary shares
Number of securities:	406
Price per share:	Average price R69.4383 Highest price R70.0000 Lowest price R69.3900
Value of transaction:	R28,191.95
Nature of interest:	Direct beneficial
Director:	K Ntlha
Company:	Famous Brands
Date of transaction:	1 November 2021
Nature of transaction:	Off-market acceptance of Retention Shares in terms of the Famous

	Brands Share Incentive Scheme 2015 following the vesting in terms of the rules of the scheme
Class of securities:	Famous Brands ordinary shares
Number of securities:	457
Price per security:	R62.6796
Value of transaction:	R28,644.58
Nature of interest:	Direct beneficial
Director:	K Ntlha
Company:	Famous Brands
Date of transaction:	04 November 2021
Nature of transaction:	On-market sale of Famous Brands ordinary shares under the Famous Brands Share Incentive Scheme 2015 to meet income tax obligations on vesting of shares
Class of securities:	Famous Brands ordinary shares
Number of securities:	212
Price per share:	Average price R69.4200 Highest price R69.4200 Lowest price R69.4200
Value of transaction:	R14,717.04
Nature of interest:	Direct beneficial

Clearance to deal was received in terms of paragraph 3.66 of the JSE Limited Listings Requirements.

Midrand
05 November 2021

Sponsor
The Standard Bank of South Africa Limited