British American Tobacco p.l.c. Incorporated in England and Wales (Registration number: 03407696) Short name: BATS Share code: BTI ISIN number: GB0002875804

British American Tobacco p.l.c. TR-1: Notification of major holdings

| 1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are at- tached ⁱⁱ : | | | British American Tobacco p.I.c. | | | |
|--|---|------------------------------------|--|-----------------------------------|--|----|
| 1b. Please indicate | if the issuer is a non | -UK issuer | (please mai | rk with an "X" if appro | priate) | |
| Non-UK issuer | | | | | | |
| 2. Reason for the n | otification (please ma | ark the appro | opriate box o | or boxes with an "X") | | |
| An acquisition or dis | posal of voting rights | | | | | Х |
| An acquisition or dis | posal of financial instru | uments | | | | Х |
| An event changing the | he breakdown of voting | g rights | | | | |
| Other (please specif | y) ⁱⁱⁱ : | | | | | |
| 3. Details of persor | n subject to the notifi | cation oblig | gation ⁱ | | | |
| Name The Capital Group Companies, Inc. ("CGC") | | | Inc. ("CGC") | | | |
| City and country of registered office (if applicable) | | | Los Angeles, USA | | | |
| 4. Full name of sha | reholder(s) (if differer | nt from 3) ^v | | | | |
| Name | | | N/A | | | |
| City and country of r | egistered office (if app | licable) | | | | |
| 5. Date on which th reached ^{vi} : | e threshold was cros | ssed or | October 14 | ł, 2021 | | |
| 6. Date on which issuer notified (DD/MM/YYYY): | | | October 15, 2021 | | | |
| 7. Total positions o | of person(s) subject t | o the notifi | cation oblig | ation | | |
| | % of voting rights attached to shares (total of 8. A) | through fi strur (total of 8 | ing rights nancial in- nents .B 1 + 8.B 2) | Total of both in % (8.A + 8.B) | Total number voting rights c issuer ^{vii} | |
| Resulting situation on the date on which threshold was crossed or reached | 10.96% | |)1% | 10.97% | 294,652,46 | 62 |

| Position of previ- ous notification (if applicable) | 11.06% | 0.01% | 11.06% | |
|--|--------|-------|--------|--|
|--|--------|-------|--------|--|

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached $\ensuremath{^{\text{viii}}}$

A: Voting rights attached to shares

| Class/type of | Number of voting | rights ^{ix} | % of voting rights | |
|--|---|---|---|---|
| shares ISIN code (if possi- ble) | Direct (Art 9 of Directive 2004/109/EC) (DTR5.1) | Indirect (Art 10 of Di- rective 2004/109/EC) (DTR5.2.1) | Direct (Art 9 of Directive 2004/109/EC) (DTR5.1) | Indirect (Art 10 of Di- rective 2004/109/EC) (DTR5.2.1) |
| Ordinary Shares (ISIN:GB0002875804) | | 232,751,128 | | 10.14% |
| ADRs (ISIN: US1104481072) | | 18,902,551 | | 0.82% |
| SUBTOTAL 8. A | 251,653,679 | | 10.96 | 5% |

| B 1: Financial Instruments according to Art. 13(1)(a) of Directive 2004/109/EC (DTR5.3.1.1 (a)) | | | | |
|---|--------------------------------------|--|--|-----------------------|
| Type of financial instrument | Expira- tion date ^x | Exercise/ Conversion Period ^{xi} | Number of voting rights that may be ac- quired if the instru- ment is exercised/converted. | % of voting rights |
| N/A | | | | |
| | · | SUBTOTAL 8. B 1 | | |

| Type of finan- cial instrument | Expiration date ^x | Exercise/ Conversion Period ^{xi} | Physical or cash settlement ^{xii} | Number of voting rights | % of voting rights |
|---|------------------------------|---|--|---|-----------------------|
| Rights to recall lent shares of Depository Receipt | N/A | N/A | Physical settle- ment | 175,551 De- pository Re- ceipt shares or 175,551 votes on a converted ba- sis | 0.01% |
| | | | | | |
| | | | SUBTOTAL 8.B.2 | 175,551 | 0.01% |

9. Information in relation to the person subject to the notification obligation (please mark the applicable box with an "X")

| Person subject to the notific and does not control any ot lying) issuer ^{xiii} | | | | |
|--|---|--|---|-----|
| <u>Full</u> chain of controlled under financial instruments are eff entity ^{xiv} (please add addition | ectively held starting with | | ral person or legal | Х |
| Name ^{xv} | % of voting rights if it equals or is higher than the notifiable threshold | % of voting rights through financial in- struments if it equals or is higher than the | Total of both if equals or is hig than the notifia threshold | her |

| | than the notifiable threshold | or is higher than the notifiable threshold | than the notifiable threshold |
|--|----------------------------------|---|----------------------------------|
| The Capital Group Com- panies, Inc. Holdings by CG Manage- ment companies are set out below: | 10.97% | | 10.97% |
| Capital Bank & Trust Company ² | | | |
| Capital International, Inc. ¹ | | | |
| • Capital International Limited ¹ | | | |
| Capital International Sàrl¹ | | | |
| Capital Research and Management Company ² | 10.71% | | 10.71% |

¹Indirect subsidiaries of Capital Research and Management Company.

²Subsidiary of The Capital Group Companies, Inc.

| 10. In case of proxy voting, please identify: | | |
|---|-----|--|
| Name of the proxy holder | N/A | |
| The number and % of voting rights held | N/A | |
| The date until which the voting rights will be held | N/A | |

11. Additional information^{xvi}

The Capital Group Companies, Inc. ("CGC") is the parent company of Capital Research and Management Company ("CRMC") and Capital Bank & Trust Company ("CB&T"). CRMC is a U.S.-based investment management company that serves as investment manager to the American Funds family of mutual funds, other pooled investment vehicles, as well as individual and institutional clients. CRMC and its investment manager affiliates manage equity assets for various investment companies through three divisions, Capital Research Global Investors, Capital International Investors and Capital World Investors. CRMC is the parent company of Capital Group International, Inc. ("CGII"), which in turn is the parent company of four investment management companies ("CGII management companies"): Capital International, Inc., Capital International Limited, Capital International Sàrl and Capital International K.K. CGII management companies and CB&T primarily serve as investment managers to institutional and high net worth clients. CB&T is a U.S.-based investment management company that is a registered investment adviser and an affiliated federally chartered bank.

Neither CGC nor any of its affiliates own shares of the Issuer for its own account. Rather, the shares reported on this Notification are owned by accounts under the discretionary investment management of one or more of the investment management companies described above.

| Place of completion | Los Angeles, CA, USA |
|---------------------|----------------------|
| Date of completion | October 15, 2021 |

Name of duly authorised officer of issuer responsible for making notification:

O Martin Assistant Secretary British American Tobacco p.l.c.

18 October 2021

Enquiries: Investor Relations Mike Nightingale/Victoria Buxton/William Houston/John Harney +44 20 7845 1180/2012/1138/1263

Sponsor: UBS South Africa (Pty) Ltd