

**LUXE HOLDINGS LIMITED**  
(Previously Taste Holdings Limited)  
Incorporated in the Republic of South Africa  
(Registration number: 2000/002239/06)  
Share code: LUX  
ISIN Code: ZAE000286035  
("Luxe" or "the Company")




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## TRADING STATEMENT

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In terms of the JSE Limited ("JSE") Listings Requirements, a listed company is required to publish a trading statement as soon as it becomes reasonably certain that the financial results for the next period to be reported on will differ by 20% or more from the financial results for the prior corresponding period.

Accordingly, the Company hereby advises that a reasonable degree of certainty exists that for the six-month period ended 31 August 2021:

	<b>Expected range improvement 31 August 2021 (%)</b>	<b>Expected range 31 August 2021 (cents)</b>	<b>Actual results 6 months ended 31 August 2020 (cents)</b>	<b>Actual results 6 months ended 31 August 2019 (cents)</b>
<b>Loss per share</b>	<b>66% to 86%</b>	<b>(34.8) to (14.4)</b>	<b>(101.7)</b>	<b>(383.9)</b>
Continued operations	59% to 79%	(31.4) to (16.0)	(77.0)	(60.8)
Discontinued operations	86% to 106%	(3.3) to 1.6	(24.7)	(323.2)
<b>Headline loss per share</b>	<b>66% to 86%</b>	<b>(34.8) to (14.4)</b>	<b>(101.7)</b>	<b>(385.6)</b>
Continued operations	43% to 63%	(28.8) to (18.6)	(50.9)	(60.8)
Discontinued operations	88% to 108%	(6.0) to 4.2	(50.8)	(324.8)

Same store sales performance for the six-month period are +60% on the corresponding period in 2020 (-8% on 2019). First quarter sales were +338% on the corresponding period in 2020 with some recovery compared to 2020 at -4% for the quarter. The third wave of Covid-19, negative consumer sentiment and the rioting and looting in July impacted our second quarter recovery, -8% compared to 2020 and -13% compared to 2019. September results were pleasing +5% compared to 2020 and strong recovery compared to 2019 at +13%.

	<b>Same store sales 2021 vs 2020</b>			
	<b>Mar to May</b>	<b>Jun to Aug</b>	<b>Mar to Aug</b>	<b>Sep</b>
<b>Group</b>	<b>338%</b>	<b>-8%</b>	<b>60%</b>	<b>5%</b>
<b>NWJ</b>	<b>176%</b>	<b>-19%</b>	<b>31%</b>	<b>-3%</b>
Corporate	163%	-17%	30%	3%
Franchise	244%	-25%	32%	-25%
<b>Arthur Kaplan and Worlds' Finest Watches</b>	<b>518%</b>	<b>-1%</b>	<b>80%</b>	<b>11%</b>

	<b>Same store sales 2021 vs 2019</b>			
	<b>Mar to May</b>	<b>Jun to Aug</b>	<b>Mar to Aug</b>	<b>Sep</b>
<b>Group</b>	<b>-4%</b>	<b>-13%</b>	<b>-8%</b>	<b>13%</b>
<b>NWJ</b>	<b>-14%</b>	<b>-18%</b>	<b>-16%</b>	<b>-5%</b>
Corporate	-15%	-16%	-15%	2%
Franchise	-14%	-26%	-20%	-29%
<b>Arthur Kaplan and Worlds' Finest Watches</b>	<b>4%</b>	<b>-10%</b>	<b>-3%</b>	<b>11%</b>

The financial information on which this trading statement is based has not been reviewed or reported on by the auditor of the Company. The results for the six-month period ended 31 August 2021 are expected to be released on SENS no later than 10 November 2021.

Sandton

7 October 2021

Sponsor  
PSG Capital



PSG CAPITAL