Purple Group Limited (Incorporated in the Republic of South Africa) (Registration number 1998/013637/06) Share code: PPE ISIN: ZAE000185526 ("the Company")

DEALINGS IN SECURITIES BY A DIRECTOR OF THE COMPANY In compliance with paragraphs 3.63 - 3.74 of the Listings Requirements of the JSE Limited, the following information is disclosed regarding the onmarket sale of shares by Gary Van Dyk:

Name of executive director: Gary Van Dyk Date of transaction: 17 August 2021
Nature of transaction: 0n-market sale of shares

Number of securities: 2 200 000

Class of securities: Ordinary shares

Price per share: 140.00 cents per share

R3 080 000.00 Total Value: Nature of interest: Direct beneficial Approval for trade: Yes

Johannesburg 19 August 2021

Sponsor: Deloitte & Touche Sponsor Services (Pty) Ltd