eMEDIA HOLDINGS LIMITED ("eMedia") (Incorporated in the Republic of South Africa) Registration number: 1968/011249/06 JSE share code: EMH IZIN: ZAE000208898 JSE share code: EMN IZIN: ZAE000209524 ("eMedia" or "the Company")

## APPOINTMENT OF LEAD INDEPENDENT DIRECTOR

In compliance with Rule 3.59(c) of the JSE Listing Requirements, eMedia is pleased to announce that, Ms Rachel Watson has been elected as Lead Independent Director of eMedia, with immediate effect.

Rachel has been an independent non-executive director since December 2014 and is the chairperson of the social and ethics and remuneration committees of the Company.

The Board once again expresses appreciation to Rachel for her contribution to the Company, and look forward to working with her in her new role.

Johannesburg 13 August 2021

Sponsor: Investec Bank Limited