

Purple Group Limited  
(Incorporated in the Republic of South Africa)  
(Registration number 1998/013637/06)  
Share code: PPE ISIN: ZAE000185526  
("the Company")

DISPOSAL OF SECURITIES BY BUSINESS VENTURE INVESTMENTS NO 1847 (RF) (PTY) LTD ("BUSINESS VENTURE" or "BVI") AND DAYMER LIMITED ("DAYMER") AND ACQUISITION OF SECURITIES BY BASEGPCO (PTY) LTD, AS GENERAL PARTNER OF BASE SPV A PARTNERSHIP ("BASEGP") AND DIRECTOR'S DEALING BY ASSOCIATE OF DIRECTOR

Reference is made to SENS announcements dated 1 June 2021 and 25 June 2021. In accordance with section 122 of the Companies Act, No. 71 of 2008 and section 3.83(b) of the JSE Limited Listings Requirements, shareholders are hereby advised that the Company has received formal notification in the prescribed form that BUSINESS VENTURE has disposed of a beneficial interest in the securities of the Company, such that the total beneficial interest in the securities of the Company held by BUSINESS VENTURE is now 17.44% of the total issued share capital of the Company.

In accordance with section 122 of the Companies Act, No. 71 of 2008 and section 3.83(b) of the JSE Limited Listings Requirements, shareholders are hereby advised that the Company has received formal notification in the prescribed form that DAYMER has disposed of a beneficial interest in the securities of the Company, such that the total beneficial interest in the securities of the Company held by DAYMER is now 6.70% of the total issued share capital of the Company.

In accordance with section 122 of the Companies Act, No. 71 of 2008 and section 3.83(b) of the JSE Limited Listings Requirements, shareholders are hereby advised that the Company has received formal notification in the prescribed form that BASEGP has acquired a beneficial interest in the securities of the Company, such that the total beneficial interest in the securities of the Company held by BASEGP is now 14.23% of the total issued share capital of the Company.

As required in terms of section 122(3)(a) of the Act, the Company has filed the required notice with the Takeover Regulation Panel.

In compliance with paragraphs 3.63 - 3.74 of the Listings Requirements of the JSE Limited, the following information is disclosed:

Company:	BVI
Name of director:	Mark Barnes
Relationship with associate:	Mark Barnes is director and 50% shareholder in BVI
Date of transaction:	15 July 2021
Nature of transaction:	off-market sale of shares
Number of securities:	149 999 862
Class of securities:	ordinary shares
Price per share:	110 cents per share
Total Value:	R164 999 848
Nature of interest:	indirect beneficial

## Responsibility Statement

The Board accepts responsibility for the information contained in this announcement. To the best of the Board's knowledge and belief, the information contained in this announcement is true and nothing has been omitted which is likely to affect the importance of the information.

Johannesburg

20 July 2021

Transfer and Company secretaries: 4 Africa Exchange Registry Proprietary Limited

Sponsor: Deloitte & Touche Sponsor Services Proprietary Limited