

Steinhoff International Holdings N.V.

(Incorporated in the Netherlands)

(Registration number: 63570173)

Share Code: SNH

ISIN: NL0011375019

PEPCO GROUP – Quarter 3 Trading Announcement

Steinhoff International Holdings N.V. (“Steinhoff” and with its subsidiaries, the “Group”).

Shareholders are advised that Steinhoff’s subsidiary, the fast-growing pan-European variety discount retailer, Pepco Group, owner of the PEPCO and Dealz brands in mainland Europe and Poundland in the United Kingdom, has today released a trading update for the third financial quarter ending 30 June 2021. The trading update is available on the Pepco Group website (<https://www.pepcogroup.eu/>).

Steinhoff has a primary listing on the Frankfurt Stock Exchange and a secondary listing on the JSE Limited.

Stellenbosch, 15 July 2021

Sponsor: PSG Capital