

Anheuser-Busch InBev SA/NV  
(Incorporated in the Kingdom of Belgium)  
Register of Companies Number: 0417.497.106  
Euronext Brussels Share Code: ABI  
Mexican Stock Exchange Share Code: ANB  
NYSE ADS Code: BUD  
JSE Share Code: ANH  
ISIN: BE0974293251  
("AB InBev" or the "Company")

## Anheuser-Busch InBev Announces the Appointment of Ezgi Barcenas to its Senior Leadership Team as Chief Sustainability Officer

Brussels – 28 June 2021 – Anheuser-Busch InBev (Euronext: ABI) (NYSE: BUD) (MEXBOL: ANB) (JSE: ANH) ("AB InBev") today announced that Ezgi Barcenas has been appointed Chief Sustainability Officer and will join the Company's Senior Leadership Team. The appointment is effective August 1, 2021 and she will report directly to incoming AB InBev CEO Michel Doukeris. Tony Milikin, Chief Sustainability and Procurement Officer, will step down from the Company as of August 1.

"At AB InBev, sustainability is our business. The appointment of Ezgi as our fully dedicated Chief Sustainability Officer is a recognition of the importance of sustainability and reflects our commitment to driving business outcomes and delivering value through our ESG agenda. Ezgi has been a leader in sustainability for many years, and I am delighted to welcome her to our Senior Leadership Team," stated Michel Doukeris, who becomes CEO on July 1, 2021.

Said outgoing CEO Carlos Brito, "The elevation of Ezgi and the focus on sustainability is great news for all our communities, investors and colleagues around the world."

Ezgi joined the Company in 2013 through AB InBev's Global MBA program. A dual citizen of the U.S. and Cyprus, she holds a bachelor's degree in Biomedical and Electrical Engineering from Vanderbilt University, a master's degree in Environmental Health from Harvard School of Public Health and an MBA from The University of Chicago Booth School of Business. She is most recently the Global Vice President of Sustainability. Ezgi is a recognized leader on smart agriculture, water stewardship, circular packaging, climate action and sustainable innovation. Commenting on her appointment, Ezgi stated, "By creating a sustainable and inclusive value chain, we are building a resilient business for the next 100+ years. Michel and I share a passion for sustainability, and I am honored to lead our global engagement on these topics and join the Senior Leadership Team."

"I congratulate Ezgi on her appointment and am confident she will continue to raise the bar on sustainability," stated Tony Milikin. "I am proud to have championed the next leader of the sustainability function and especially of the creation of the 100+ Accelerator, now rated as one of the top accelerators in the world."

"Tony Milikin has left a lasting legacy in our world class procurement and sustainability functions. He was the driving force on our public sustainability goals and a visionary on how AB InBev could be part of the solution to climate action and making the world more sustainable," stated Carlos Brito. "I thank Tony for all his contributions to the Company, not

only in the sustainability area, but also in elevating the procurement function to the highest level, through implementations such as setting up a Global Procurement Office to enable our operating model, creating the Champions Efficiency programs and strategies to capture M&A synergies and developing Waste to Wealth start-ups to effectively drive our business results and build global partnerships.”

Given these changes, the procurement function will be further integrated as part of all our supply chain areas under one unified leadership structure reporting to Peter Kraemer, Chief Supply Officer.

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29 June 2021

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### About Anheuser-Busch InBev

Anheuser-Busch InBev is a publicly traded company (Euronext: ABI) based in Leuven, Belgium, with secondary listings on the Mexico (MEXBOL: ANB) and South Africa (JSE: ANH) stock exchanges and with American Depositary Receipts on the New York Stock Exchange (NYSE: BUD). Our Dream is to bring people together for a better world. Beer, the original social network, has been bringing people together for thousands of years. We are committed to building great brands that stand the test of time and to brewing the best beers using the finest natural ingredients. Our diverse portfolio of well over 500 beer brands includes global brands Budweiser®, Corona® and Stella Artois®; multi-country brands Beck's®, Hoegaarden®, Leffe® and Michelob ULTRA®; and local champions such as Aguila®, Antarctica®, Bud Light®, Brahma®, Cass®, Castle®, Castle Lite®, Cristal®, Harbin®, Jupiler®, Modelo Especial®, Quilmes®, Victoria®, Sedrin®, and Skol®. Our brewing heritage dates back more than 600 years, spanning continents and generations. From our European roots at the Den Hoorn brewery in Leuven, Belgium. To the pioneering spirit of the Anheuser & Co brewery in St. Louis, US. To the creation of the Castle Brewery in South Africa during the Johannesburg gold rush. To Bohemia, the first brewery in Brazil. Geographically diversified with a balanced exposure to developed and developing markets, we leverage the collective strengths of approximately 164,000 colleagues based in nearly 50 countries worldwide. For 2020, AB InBev's reported revenue was 46.9 billion USD (excluding JVs and associates).