FAMOUS BRANDS LIMITED

(Incorporated in the Republic of South Africa) (Registration number 1969/004875/06)

Share code: FBR

ISIN code: ZAE000053328

("Famous Brands" or "the Company")

RELEASE OF FINANCIAL RESULTS FOR THE YEAR ENDED 28 FEBRUARY 2021

Shareholders are referred to the Trading Statement released by the Company on 13 May 2021 in terms of which shareholders were advised that the Company intends to release the financial results for the year ended 28 February 2021 ("FY results"), on or about 25 May 2021.

As a result of the year end processes taking longer than anticipated, the Company has deferred the release of the FY results. A date for the release of the FY results will be communicated in due course.

Midrand 21 May 2021

Sponsor:

The Standard Bank of South Africa Limited