Steinhoff International Holdings N.V.

(Incorporated in the Netherlands)

(Registration number: 63570173)

Share Code: SNH

ISIN: NL0011375019

Annual General Meeting

Steinhoff International Holdings N.V. (the "Company" and with its subsidiaries, the "Group")

As announced on 19 March 2021, the Company is hosting a hybrid Annual General Meeting ("AGM") today, 30 April 2021, starting at 13:00 CET at Muziekgebouw aan 't IJ, Piet Heinkade 1, 1019 BR Amsterdam, the Netherlands, and accessible via webcast for shareholders who have registered themselves for the AGM.

For other interested parties a live webcast link will also be available via the Company website: https://www.steinhoffinternational.com/shareholder-meeting.php, and on https://streams.nfgd.nl/steinhoff-agm-2021/register

The Company has a primary listing on the Frankfurt Stock Exchange and a secondary listing on the JSE Limited.

JSE Sponsor: PSG Capital

Stellenbosch, 30 April 2021