

**ELLIES HOLDINGS LIMITED**

(Incorporated in the Republic of South Africa)

(Registration number: 2007/007084/06)

JSE share code: ELI ISIN: ZAE000103081

("Ellies" or the "Company")



---

**DEALINGS IN SECURITIES BY DIRECTORS AND PRESCRIBED OFFICERS OF THE COMPANY**

---

Shareholders are advised of the following information relating to dealings in securities by directors of Ellies pursuant to the Ellies Holdings Limited Long Term Incentive Plan ("**LTI Plan**"), approved by shareholders at the general meeting held on 28 November 2019, which shares will vest, subject to certain performance conditions, on 26 April 2024:

Name of director:	Shaun Prithivirajh
Date of transaction:	26 April 2021
Class of securities:	Ordinary shares
Number of securities:	6 248 871
Price per security:	RNil
Total value of transaction:	R624 887.10, being the total deemed value calculated using the closing price of Ellies shares on 23 April 2021 of R0.10
Nature of transaction:	Off-market grant and acceptance of awards under the terms of the LTI Plan
Nature and extent of director's interest:	Direct beneficial
Clearance to deal received:	Yes

---

Name of director:	Christiaan Booyens
Date of transaction:	26 April 2021
Class of securities:	Ordinary shares
Number of securities:	3 257 134
Price per security:	RNil
Total value of transaction:	R325 713.40, being the total deemed value calculated using the closing price of Ellies shares on 23 April 2021 of R0.10
Nature of transaction:	Off-market grant and acceptance of awards under the terms of the LTI Plan
Nature and extent of director's interest:	Direct beneficial
Clearance to deal received:	Yes

---

Name of prescribed officer:	Zeyn Agjee
Date of transaction:	26 April 2021
Class of securities:	Ordinary shares
Number of securities:	1 930 157
Price per security:	RNil
Total value of transaction:	R193 015.70, being the total deemed value calculated using the closing price of Ellies shares on 23 April 2021 of R0.10
Nature of transaction:	Off-market grant and acceptance of awards under the terms of the LTI Plan
Nature and extent of director's interest:	Direct beneficial
Clearance to deal received:	Yes

---

Name of prescribed officer:	Johannes Klein
Date of transaction:	26 April 2021
Class of securities:	Ordinary shares
Number of securities:	2 050 840
Price per security:	RNil
Total value of transaction:	R205 084.00, being the total deemed value calculated using the closing price of Ellies shares on 23 April 2021 of R0.10
Nature of transaction:	Off-market grant and acceptance of awards under the terms of the LTI Plan
Nature and extent of director's interest:	Direct beneficial
Clearance to deal received:	Yes

28 April 2021

Sponsor

