

Blue Label Telecoms Limited
(Incorporated in the Republic of South Africa)
(Registration number 2006/022679/06)
Share code: BLU ISIN: ZAE000109088
("Blue Label" or "Group")

Notification: Cell C Financial results for the year ended 31 December 2020

Blue Label shareholders are advised that Cell C Proprietary Limited, of which Blue Label holds a 45% stake, will host a webcast to present their annual results for the 2020 financial year.

Cell C CEO, Douglas Craigie Stevenson and CFO, Zaf Mahomed will present an update on Cell C's financial performance for the twelve months ended 31 December 2020.

The presentation will take place today, 20 April 2021 at 13h00 and may be accessed via the following link: https://78449.themediaframe.com/links/cellc210420_1400.html

Sandton
20 April 2021

Sponsor:
Investec Bank Limited