Bid Corporation Limited

(Incorporated in the Republic of South Africa) Registration number: 1995/008615/06 Share Code: BID ISIN ZAE 000216537 ("Bidcorp" or "the company")

DISCLOSURE OF SIGNIFICANT HOLDING OF BIDCORP ORDINARY SHARES

In compliance with Section 122(3) (b) of the Companies Act, 2008 (Act 71 of 2008), as amended ("Companies Act") and paragraph 3.83(b) of the Listings Requirements of the JSE Limited ("JSE"), shareholders are advised that on Wednesday, April 14th 2021, Bidcorp received notification in terms of section 122(1) of the Companies Act that Genesis Investment Management LLP (UK) ("Genesis"), has disposed of a beneficial interest in the securities of the company, such that the total interest in the ordinary shares of the company held by Genesis amounts to 4,98% (previously held 5,21% of the total number of securities in issue).

As required in terms of section 122(3) (a) of the Companies Act, Bidcorp has filed the required notice with the Takeover Regulation Panel ("TRP").

Date: April 15th 2021 Johannesburg

Sponsor: The Standard Bank of South Africa Limited