

British American Tobacco p.l.c.
 Incorporated in England and Wales
 (Registration number: 03407696)
 Short name: BATS
 Share code: BTI
 ISIN number: GB0002875804

British American Tobacco p.l.c.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Zafar Khan
2	Reason for the notification	
a)	Position/status	Director, Operations
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	British American Tobacco p.l.c.
b)	LEI	213800FKA5MF17RJKT63
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
Transaction 1		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each
	Identification code	GB0002875804
b)	Nature of the transaction	Vesting of shares under the International Share Reward Scheme (2018 Award)

c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£41.31	70
d)	Aggregated information		
	- Aggregated volume	70	
	- Price	£41.31	
e)	Date of the transaction	2021-04-06	
f)	Place of the transaction	London Stock Exchange (XLON)	
Transaction 2			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each	
	Identification code	GB0002875804	
b)	Nature of the transaction	Transfer of dividend shares accrued under the International Share Reward Scheme (2018 Award)	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£28.58478	1
		£27.58248	1
		£28.32911	1
		£29.02360	1
		£34.56610	1
		£31.07270	1
		£27.77974	1
		£27.12760	1

		£27.75500	1
d)	Aggregated information - Aggregated volume - Price	9 £29.09123	
e)	Date of the transaction	2021-04-06	
f)	Place of the transaction	London Stock Exchange (XLON)	
Transaction 3			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 25p each GB0002875804	
b)	Nature of the transaction	Sale of shares to meet tax liability arising from the vesting under the International Share Reward Scheme (2018 Award)	

c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£27.605	3
d)	Aggregated information		
	- Aggregated volume	3	
	- Price	£27.605	
e)	Date of the transaction	2021-04-06	
f)	Place of the transaction	London Stock Exchange (XLON)	

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Paul Lageweg
2	Reason for the notification	
a)	Position/status	Director, New Categories
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	British American Tobacco p.l.c.
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c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£27.605	40
d)	Aggregated information		
	- Aggregated volume	40	
	- Price	£27.605	
e)	Date of the transaction	2021-04-06	
f)	Place of the transaction	London Stock Exchange (XLON)	

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Guy Meldrum
2	Reason for the notification	
a)	Position/status	President and CEO, Reynolds American Inc.
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
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9 April 2021

Sponsor: UBS South Africa (Pty) Ltd