

Purple Group Limited

(Incorporated in the Republic of South Africa)

(Registration number 1998/013637/06)

Share code: PPE ISIN: ZAE000185526

("Purple Group" or "the Company")

TRADING STATEMENT FOR THE SIX MONTHS ENDED 28 FEBRUARY 2021

In terms of paragraph 3.4(b) of the JSE Limited Listings Requirements, companies are required to publish a trading statement as soon as the issuer and its directors are satisfied that there is a reasonable degree of certainty that the financial results for the next reporting period will differ by at least 20% from those of the previous corresponding period.

Shareholders are accordingly advised that for the six months ended 28 February 2021, the directors of Purple Group anticipate basic earnings and headline earnings per share for the six months ended 28 February 2021 to increase by between 834% and 854% over the comparable period in the prior year, translating into an increase from last year's interim basic and headline earnings per share of 0.09 cents to a range of between 0.8406 cents and 0.8586 cents per share.

The information above has not been reviewed or reported on by the Company's external auditors.

The Company's interim results for the six months ended 28 February 2021 are expected to be published on SENS on or about 9 April 2021.

Johannesburg

7 April 2021

Company Secretary: 4 Africa Exchange Registry Proprietary Limited

Sponsor: Deloitte & Touche Sponsor Services Proprietary Limited