British American Tobacco p.l.c. Incorporated in England and Wales (Registration number: 03407696)

Short name: BATS Share code: BTI

ISIN number: GB0002875804

British American Tobacco p.l.c. TR-1: Notification of major holdings

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1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:			British American Tobacco p.l.c.		
1b. Please indicate	1b. Please indicate if the issuer is a non-UK issuer (please mark with an "X" if appropriate)				
Non-UK issuer					
2. Reason for the n	otification (please ma	ark the appro	opriate box o	or boxes with an "X")	·
An acquisition or dis	posal of voting rights				X
An acquisition or dis	posal of financial instru	uments			X
An event changing th	ne breakdown of voting	g rights			
Other (please specify	y) ⁱⁱⁱ :				
3. Details of person	subject to the notifi	cation obli	gation ^{i∨}		
Name			The Capital Group Companies, Inc. ("CGC")		
City and country of registered office (if applicable)			Los Angeles, USA		
4. Full name of shareholder(s) (if different from 3) ^v					
Name			N/A		
City and country of registered office (if applicable)					
5. Date on which the threshold was crossed or reached ^{vi} :					
6. Date on which issuer notified (DD/MM/YYYY):			29 March 2021		
7. Total positions o	f person(s) subject to	o the notific	cation oblig	jation	
Resulting situation	% of voting rights attached to shares (total of 8. A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2) 0.0210%		Total of both in % (8.A + 8.B)	Total number of voting rights of issuer ^{vii}
on the date on which threshold was crossed or reached	.3.330770	3.02			

Position of previ-	11.1934%	0.0008%	11.1942%	
ous notification (if				
applicable)				

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached $^{\text{viii}}$

A: Voting rights attached to shares

Class/type of	Number of voting	rights ^{ix}	% of voting rights	
shares ISIN code (if possible)	Direct (Art 9 of Directive 2004/109/EC) (DTR5.1)	Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1)	Direct (Art 9 of Directive 2004/109/EC) (DTR5.1)	Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1)
Ordinary Shares (ISIN:GB000287580 4)		230,572,575		10.0484%
ADRs (ISIN:US110448107 2)		21,391,105		0.9322%
SUBTOTAL 8. A	251,96	63,680	10.980)7%

B 1: Financial Instruments according to Art. 13(1)(a) of Directive 2004/109/EC (DTR5.3.1.1 (a))

Type of financial instrument	Expira- tion date ^x	Exercise/ Conversion Period ^{xi}	Number of voting rights that may be acquired if the instrument is exercised/converted.	% of voting rights
N/A				
		SUBTOTAL 8. B 1		

B 2: Financial Instruments with similar economic effect according to A	art. 13(1)(b) of Directive
2004/109/EC (DTR5.3.1.1 (b))	

Type of finan- cial instrument	Expiration date ^x	Exercise/ Conversion Period *i	Physical or cash settlement ^{xii}	Number of voting rights	% of voting rights
Rights to recall lent shares of Depository Receipt	N/A	N/A	Physical set- tlement	408,500 Depository Receipt shares or 408,500 votes on a converted basis	0.0178%

SUBTOTAL 8.B.2	408,500	0.0178%

9. Information in relation to the person subject to the notification obligation (please mark the applicable box with an "X")	
Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer ^{xiii}	
<u>Full</u> chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity ^{xiv} (please add additional rows as necessary)	Х

Name ^{xv}	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial in- struments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
The Capital Group	10.9807%		11.0017%
Companies, Inc.			
Holdings by CG Man-			
agement companies are			
set out below:			
Capital Bank & Trust			
Company ²			
Capital International,			
Inc. ¹			
Capital International			
Limited ¹			
Capital International			
Sàrl ¹			
Capital Research and	10.7300%		10.7435%
Management Company ²			

¹Indirect subsidiaries of Capital Research and Management Company.

²Subsidiary of The Capital Group Companies, Inc.

10. In case of proxy voting, please identify:	
Name of the proxy holder	N/A
The number and % of voting rights held	N/A
The date until which the voting rights will be held	N/A

11. Additional information^{xvi}

The Capital Group Companies, Inc. ("CGC") is the parent company of Capital Research and Management Company ("CRMC") and Capital Bank & Trust Company ("CB&T"). CRMC is a U.S.-based investment management company that serves as investment manager to the American Funds family of mutual funds, other pooled investment vehicles, as well as individual and institutional clients. CRMC and its investment manager affiliates manage equity assets for various investment companies through three divisions, Capital Research Global Investors, Capital International Investors and Capital World Investors. CRMC is the par-

ent company of Capital Group International, Inc. ("CGII"), which in turn is the parent company of four investment management companies ("CGII management companies"): Capital International, Inc., Capital International Limited, Capital International Sàrl and Capital International K.K. CGII management companies and CB&T primarily serve as investment managers to institutional and high net worth clients. CB&T is a U.S.-based investment management company that is a registered investment adviser and an affiliated federally chartered bank.

Neither CGC nor any of its affiliates own shares of the Issuer for its own account. Rather, the shares reported on this Notification are owned by accounts under the discretionary investment management of one or more of the investment management companies described above.

Place of completion	Los Angeles, CA, USA
Date of completion	29 March 2021

Name of duly authorised officer of issuer responsible for making notification:

O Martin Assistant Secretary British American Tobacco p.l.c.

30 March 2021

Enquiries:

Investor Relations

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Sponsor: UBS South Africa (Pty) Ltd