

Purple Group Limited
(Incorporated in the Republic of South Africa)
(Registration number 1998/013637/06)
Share code: PPE ISIN: ZAE000185526
(the Company)

DEALINGS IN SECURITIES BY A DIRECTOR

In compliance with paragraphs 3.63 - 3.74 of the Listings
Requirements of the JSE Limited, the following information is
disclosed regarding the on-market sale of shares by Gary Van Dyk:

| | |
|------------------------|--------------------------|
| Name of director: | Gary Van Dyk |
| Date of transaction: | 19 February 2021 |
| Nature of transaction: | On-market sale of shares |
| Number of securities: | 500 000 |
| Class of securities: | Ordinary shares |
| Price per share: | 85.54 cents per share |
| Total Value: | R427 700.00 |
| Nature of interest: | Direct beneficial |
| Approval for trade: | Yes |

Johannesburg
23 February 2021
Sponsor: Deloitte & Touche Sponsor Services (Pty) Ltd