

British American Tobacco p.l.c.
 Incorporated in England and Wales
 (Registration number: 03407696)
 Short name: BATS
 Share code: BTI
 ISIN number: GB0002875804

British American Tobacco p.l.c.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Johan Vandermeulen				
2	Reason for the notification					
a)	Position/status	Regional Director, Europe and North Africa				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	British American Tobacco p.l.c.				
b)	LEI	213800FKA5MF17RJKT63				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each				
	Identification code	GB0002875804				
b)	Nature of the transaction	Acquisition of shares as a result of the reinvestment of dividend income under the British American Tobacco Dividend Reinvestment Plan.				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£27.1276</td> <td>1</td> </tr> </tbody> </table>	Price(s)	Volume(s)	£27.1276	1
Price(s)	Volume(s)					
£27.1276	1					
d)	Aggregated information					

	- Aggregated volume	1				
	- Price	£27.1276				
e)	Date of the transaction	2021-02-05				
f)	Place of the transaction	London Stock Exchange (XLON)				
1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Karen Claeskens				
2	Reason for the notification					
a)	Position/status	Person closely associated with a person discharging managerial responsibilities; Johan Vandermeulen, Regional Director, Europe and North Africa				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	British American Tobacco p.l.c.				
b)	LEI	213800FKA5MF17RJKT63				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
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d)	Aggregated information					
	- Aggregated volume	883				

	- Price	£27.1276
e)	Date of the transaction	2021-02-05
f)	Place of the transaction	London Stock Exchange (XLON)

5 February 2021

Sponsor: UBS South Africa (Pty) Ltd