

British American Tobacco p.l.c.
Incorporated in England and Wales
(Registration number: 03407696)
Short name: BATS
Share code: BTI
ISIN number: GB0002875804
("British American Tobacco p.l.c." or "the Company")

BRITISH AMERICAN TOBACCO p.l.c.
NOTIFICATION IN ACCORDANCE WITH LISTING RULE 9.6.14R(2)

Notification is made in accordance with Listing Rule 9.6.14R(2) that Dimitri Panayotopoulos, Senior Independent Director of British American Tobacco p.l.c., has been appointed to the Board of Directors of North Atlantic Acquisition Corporation, a company listed on the Nasdaq Capital Market, with effect from 22 January 2021.

O J Martin
Assistant Secretary

29 January 2021

Enquiries:

British American Tobacco Press Office
+44 (0) 20 7845 2888 (24 hours) | [@BATPress](https://twitter.com/BATPress)

British American Tobacco Investor Relations
Mike Nightingale / Victoria Buxton / William Houston / John Harney
+44 (0) 20 7845 1180 / 2012 / 1138 / 1263

Sponsor: UBS South Africa (Pty) Ltd