

Steinhoff International Holdings N.V.

(Incorporated in the Netherlands)

(Registration number: 63570173)

Share Code: SNH

ISIN: NL0011375019

PEPCO GROUP – Quarter 1 Trading Update

Steinhoff International Holdings N.V. (“Steinhoff” and with its subsidiaries, the “Group”).

Shareholders are advised that Steinhoff’s subsidiary, the fast-growing pan-European variety discount retailer, Pepco Group, owner of the PEPCO and Dealz brands in Europe and Poundland in the United Kingdom, has today released a Trading Update for the three months ended 31 December 2020. The Trading Update is available on the Pepco Group website (<https://www.pepcogroup.eu/post/pepco-group-2021-quarter-1-trading-update>).

Steinhoff has a primary listing on the Frankfurt Stock Exchange and a secondary listing on the JSE Limited.

Sponsor: PSG Capital

Stellenbosch, 27 January 2021