

Bid Corporation Limited

(Incorporated in the Republic of South Africa)

Registration number: 1995/008615/06

Share Code: BID

ISIN ZAE 000216537

("Bidcorp" or "company" or "group")

SHAREHOLDER ENGAGEMENT REGARDING REMUNERATION POLICY

Shareholders are referred to the SENS announcement on November 26th 2020 on the outcome of proceedings at the 2020 AGM, wherein it was noted that the non-binding advisory resolutions on the remuneration policy and the remuneration implementation report had not been supported by the requisite 75% of votes cast at the meeting. The Bidcorp Board wishes to further engage with its shareholders and will be undertaking a series of one-on-one discussions with those dissenting shareholders.

Shareholders are invited to send their concerns / questions relating to the remuneration policy and the remuneration implementation report to the group company secretary, in writing (to email address: investorrelations@bidcorp.co.za), to be received before close of business day on Wednesday, January 20th 2021. Arrangements will thereafter be made to facilitate the engagement process with those responding shareholders.

Date: January 12th 2021

Johannesburg

Sponsor: The Standard Bank of South Africa Limited