

Purple Group Limited  
(Incorporated in the Republic of South Africa)  
(Registration number 1998/013637/06)  
Share code: PPE ISIN: ZAE000185526  
("the Company")

#### DIRECTOR'S DEALING IN SECURITIES

In compliance with paragraphs 3.63 - 3.74 of the Listings Requirements of the JSE Limited ("Listings Requirements"), the following information is disclosed:

Name of director:	Charles Savage
Date of transaction:	17 December 2020
Nature of transaction:	Exercise of share options and subsequent allocation of shares
Number of securities:	7 000 000 shares
Class of securities:	Ordinary shares
Strike price of options:	19.1 cents per share
Total Value:	R1 337 000.00
Period of vesting:	4 years
Vested date:	22 December 2017
Nature of interest:	Direct beneficial

Name of director:	Gary van Dyk
Date of transaction:	17 December 2020
Nature of transaction:	Exercise of share options and subsequent allocation of shares
Number of securities:	7 000 000 shares
Class of securities:	Ordinary shares
Strike price of options:	19.1 cents per share
Total Value:	R1 337 000.00
Period of vesting:	4 years
Vested date:	22 December 2017
Nature of interest:	Direct beneficial

Name of director:	Mark Barnes
Date of transaction:	17 December 2020
Nature of transaction:	Exercise of share options and subsequent allocation of shares
Number of securities:	6 000 000 shares
Class of securities:	Ordinary shares
Strike price of options:	19.1 cents per share
Total Value:	R1 146 000.00
Period of vesting:	4 years
Vested date:	22 December 2017
Nature of interest:	Direct beneficial

Clearance was given for the above-mentioned transactions in terms of paragraph 3.66 of the Listings Requirements and were off market allocations.

The vesting conditions of the options exercised were:

Up to 25% on or after the first anniversary date of acceptance of options;

Up to 50% on or after the second anniversary of the acceptance date;

Up to 75% on or after the third anniversary date; and

Up to 100% on or after the fourth anniversary date.

The contractual life of the options is seven years from the date of grant.

Johannesburg

18 December 2020

Sponsor: Deloitte & Touche Sponsor Services (Pty) Ltd