

British American Tobacco p.l.c.
 Incorporated in England and Wales
 (Registration number: 03407696)
 Short name: BATS
 Share code: BTI
 ISIN number: GB0002875804

British American Tobacco p.l.c.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Pei Chung Davy
2	Reason for the notification	
a)	Position/status	Person closely associated with a person discharging managerial responsibilities; Alan Davy, Director, Operations
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	British American Tobacco p.l.c.
b)	LEI	213800FKA5MF17RJKT63
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
Transaction 1		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each
	Identification code	GB0002875804
b)	Nature of the transaction	Acquisition of shares as a result of the reinvestment of dividend income.

c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£29.06	9
d)	Aggregated information		
	- Aggregated volume	9	
	- Price	£29.06	
e)	Date of the transaction(s)	2020-12-15	
f)	Place of the transaction(s)	London Stock Exchange (XLON)	
Transaction 2			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 25p each	
		Identification code	GB0002875804
b)	Nature of the transaction	Acquisition of shares as a result of the reinvestment of dividend income by ISA Manager.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£29.06	188
d)	Aggregated information		
	- Aggregated volume	188	
	- Price	£29.06	
e)	Date of the transaction(s)	2020-12-15	
f)	Place of the transaction(s)	London Stock Exchange (XLON)	

16 December 2020

Sponsor: UBS South Africa (Pty) Ltd